



Gordon Alexander (1927-2020)

It is with much regret that the Yorkshire Swimming Association notes the passing of Gordon Alexander.

Gordon began his time in swimming in the early 1960's by taking his daughter to Bramley Baths in Leeds.

His exceptional administration skills were noted, and he joined the Leeds Central S.C. where he became their Championships Secretary followed by a time as their Chairman a post he held for seven years (1967-1974).

This led to some time with the Leeds & District ASA and then onto the Yorkshire ASA where he served as their Secretary for twelve years from 1977-1989. He was rewarded for his service to the County by being elected as President in 1982. During his direct involvement with YSA he was ably supported at all times by his wife Betty.

Gordon also served on the Committee of the North Eastern Counties ASA and he was their President in 1987.

During that time, he compiled the North East Notes for the Swimming Times Magazine. His contributions were noted and he was approached to become a Director of the Swimming Times. In this role he reported fluently on the 1988 Olympic Games in Seoul and for a number of years the Mare Nostrum Circuit his favourite venue being Monte Carlo.

His precision as an announcer led to appointments at the Leeds International Pool and the A.S.A. National Age Group Championships at the Derby Baths Blackpool.

Gordon's business talents led him to becoming involved at National Level. He served on the ASA Committee as the North East Counties ASA Representative. He was appointed a Director of Swimming Enterprises Ltd at a time when this business was going through a period of change helping guide it to be a major source of finance for the ASA.

Gordon's contribution to the sport at the time when it was going through major changes was recognized by being awarded the ASA Silver Pin and being one of a very select number who were made a Life Member of the Amateur Swimming Association. An award of which he was deservedly extremely proud.

The Members of the Yorkshire Swimming Association express their condolences to his wife Betty, son David and the extended Alexander family.